

LIFEOMIC PRECISION WELLNESS

Going Beyond Payer Programs

Large health insurance companies are creating their own versions of wellness programs. As the ones footing employee healthcare bills, this should tell you there is value in wellness.

So what makes us better? We're glad you asked.

Payer Programs

- **One Size Fits All** - Payers create programs that align with their motives, not yours
- **Exclusive Club** - Not all employees are eligible in payer programs. Some require certain insurance plans, meet demographic criteria, and put the burden on the employee to apply
- **Lack of Employer Visibility** - Payer programs do not share insights with you on whether employees are using the program or if it's actually working
- **Cap on Rewards** - Payer programs have incentive caps on how much employees can earn from participating
- **Not Accessible** - Who wants to log your workout on a desktop?



Meet LifeOmic Precision Wellness

- **True ROI** - Employers reap the data benefits of aggregate-level trends to make informed choices on health priorities and assessing the value of the program
- **Customizable** - Challenges, Incentives, Circles are all customizable to your organization that is critical for an engaging and sustainable wellness program
- **Mobile and Wearable Friendly** - Integrates with the tools your employees are already using
- **Holistic** - Addresses daily healthy habits for overall physical and mental health
- **Wellness for All** - Your entire organization can reap the benefits of a wellness program that actually works

